



IU Health Momentum Indy

July 11-13, 2025

Technical Guide



USA Cycling Permit #10342

MARIAN UNIVERSITY
Indianapolis®

USA Cycling Permit #10415



Table of Contents

About	3
Event Staff	
Meet the Planners.....	4
Board of Directors.....	5
Race Officials & Services.....	5
Schedule of Events.....	6
USA Cycling Rules & Policies	7
General Regulations	
Registration & Bib Pick-up Information	8
Bib Placement Instructions	8
Finish Line & Results	8
Leader's Jersey Scoring.....	9
Prizes & Primes	9
Payout Procedures	9
General Event Policies & Event Modifications	10
criterium Details & Venue Maps	
Mass Ave Crit.....	11-12
Indy Crit.....	13-14
Parkside Throwdown	15-16
Parking	17
Dining & Lodging	17
Sponsors.....	18



About Momentum Indy

Momentum Indy is a **501(c)(3) not-for-profit organization** powered by a dedicated team of volunteer board members. We work year-round to bring you our signature cycling events: the **Mass Ave Crit, Indy Crit, and Honor Major Taylor Fondo.**

Beyond these events, we are deeply committed to fostering a vibrant cycling community, especially for women. We proudly manage **Divas**, a year-round women's specific cycling program designed to empower and engage women in the sport. Through Divas and our dedicated **scholarship program**, we actively support women by providing opportunities for participation, development, and community building within cycling.

Our team is made up of civic-minded individuals with diverse backgrounds in fields like architecture, sales, marketing, business, healthcare, and non-profit management, all united by a passion for our community.

Our Mission

Our mission is simple: **to inspire our community to experience the joy of bicycling and movement** through producing exceptional events and promoting healthy, active lifestyles.

About Indy Cycloplex & Marian University

The **Indy Cycloplex**, home to the **Major Taylor Velodrome** and BMX Track, is owned by the City of Indianapolis Department of Parks and Recreation and operated by Marian University.

Marian University, Indianapolis's Catholic university, manages the Cycloplex as part of its mission to develop leaders and engage with the community, offering a variety of cycling programs and events.



Event Staff

Meet the Planners

Executive Director/Event Director

Jennifer Cvar

Assistant Event Director

Paul Cvar

Parkside Throwdown Event Director

John Hoopingarner

Marian University Head Cycling Coach

Course Director and Operations

Paul Cvar

Michael Goldenberg

Kory Drake

Volunteer Director

Brent Ruddy

Team Liaison

Jennifer Cvar

Host Housing

Brooke Elmore

Cate Lambert

Amy Rivelli

Stage Manager and Awards

Amy Strahan

Expo & Kids Zone

Brooke Elmore

Chris Nurnberger

Brandi Barnes

VIP Hospitality

Abel Barerra Duran

Michael Goldenberg

Ali Oppel

Honor Major Taylor Fondo

Karen Smartt

Scott Langford

Course Marshal Captain

Diana Herwig

Social Media

Marjie Bemis

Media Relations

Libby Dugan

Photography & Videography

Mike Almert

John Whalen

Joe Vondersaar

Mike Lee



Board of Directors

Chris Boardman, AIA, LEED AP, President
Abel Barerra Duran, Vice President
Michael Goldenberg, Treasurer
Patrick Flanagan, Secretary
Chemen Neal MD, Board Member
Drew Blair, Board Member
Sally Yuska, Board Member
Jennifer Cvar, Board Member
Bob Lazard, Board Member

Race Officials & Services

Online Registration

BikeReg

Race Officials

USA Cycling

Finish Line Timing & Results

Jon Gallagher

Sports Base Events One2Go

Neutral Support

Big Shark Bicycle Co.

Race Commentator

Brad Sohner, Stage

Onsite Registration

Jonathan Kinnick

Onsite Medical

IU Health

Staging & Sound

Runnertainment

Deckademics

Red Bull

Pace Car

Dreyer & Reinbold MINI

Fencing

Cadence

Fondo Mechanical Support

Nine13sports



Schedule of Events: Mass Ave Crit

Friday, July 11, 2025

(All times EST)

2:30 PM – 10:00 PM	Race Registration Open
4:30 PM – 5:00 PM	Women 3/4/5 & Women Masters 40+ 3/4/5
5:05 PM – 5:35 PM	Men 5/Citizens
5:40 PM – 6:20 PM	Men Masters 1-4 40+
6:25 PM – 7:15 PM	Men 3/4
7:25 PM – 8:35 PM	Women Pro 1/2 – 8 rider limit
8:45 PM – 9:55 PM	Men Pro 1/2 – 8 rider limit

Schedule of Events: Indy Crit

Saturday, July 12, 2025

8:00 AM	Honor Major Taylor Fondo Start
8:00 AM – 5:30 PM	Race Registration Open
9:00 AM – 9:25 AM	Junior Male/Female Age 9-18 – Cat 4/5 only
9:30 AM – 10:10 AM	Women 3/4/5 & Women Masters 40+ 3/4/5
10:15 AM – 10:55 AM	Men Masters 1-4 55+
11:00 AM – 11:40 AM	Men 5/Citizens
11:45 AM – 12:35 PM	Men Masters 1-4 40+
12:40 PM – 1:30 PM	Men 3/4
1:40 PM – 1:55 PM	Kids Race Age 3-12
2:00 PM – 3:10 PM	Women Pro 1/2 – 8 rider limit
3:20 PM – 4:30 PM	Men Pro 1/2 – 8 rider limit

Schedule of Events: Parkside Throwdown

Sunday, July 13, 2025

9:00 AM – 9:40 AM	Junior Male/Female Age 9-18 – Cat 4/5 only
9:45 AM – 10:25 AM	Women 3/4/5 & Women Masters 40+ 3/4/5
10:30 AM – 11:10 AM	Men Masters 1-4 55+
11:15 AM – 12:00 PM	Men 5/Citizens
12:05 PM – 12:50 PM	Men Masters 1-4 40+
1:00 PM – 2:00 PM	Women Pro 1/2 – 8 rider limit
2:10 PM – 3:10 PM	Men Pro 1/2 – 8 rider limit



USA Cycling Rules & Policies

Momentum Indy events are held under USA Cycling permit #10342. Please note: **Marian University holds USA Cycling permit #10415 for their "Parkside Throwdown" race.** Any participation in the Parkside Throwdown race falls under Marian University's permit and their associated event management.

As USA Cycling-sanctioned and regulated events, Momentum Indy and associated events strictly adhere to all rules and regulations set forth by USA Cycling, including those for racer eligibility and classification. **For all doping control regulations, please refer to the USA Cycling Policy II: Anti-Doping Policy.** We encourage you to review the full USA Cycling Rulebook.

Race Entry & Licenses

- **USA Cycling License Required:** A valid 2025 USA Cycling license is required to enter any race and must be presented at registration.
 - **One-Day Licenses:** One-day race licenses (Novice and Experienced) are available for purchase. Please refer to the USA Cycling Handbook for current fees and eligibility requirements.
 - **Categories:** You may only race in the category for which you have a license or your appropriate age category. Your age category is determined by your age as of 12/31/25.
 - **Pre-Registration:** Online pre-registration is strongly encouraged and closes on **Wednesday at 11:59 PM EST** the week of the event.
 - **Onsite Registration:** Walk-up registration is **CREDIT CARD ONLY**. No cash or checks. **A walk-up fee of an additional \$10 per race will apply.**
 - **Multiple Races:** No discounts are offered for registering for a second race.
 - **No Refunds:** All registrations are final.
-

Competition Rules

- **Helmets:** Helmets are required at all times while on the bike.
- **Free Lap Rule:** In effect; officials may pull lapped riders.
- **Results:** Results become final after the standard 15-minute protest period for each race.



General Regulations

Registration & Bib Pickup Information

Pick up your race bib at registration for each race venue, open until 30 minutes before each event's start. When picking up your bib or registering onsite, you'll need to:

- Show a **valid racing license**.
- Confirm you're racing in the category that matches your license or your appropriate age category. Your age category is based on your age as of December 31, 2025.
- Complete and sign the **USA Cycling Accident Waiver and Release of Liability**. If you're under 18, a parent or legal guardian must also sign.

Important: Race numbers are **not transferable**, and **no refunds** will be given. You'll receive **one race number** for the entire weekend.

Bib Placement Instructions

Your bib will always go on the **back of your jersey**, but the side will change daily. Ensure the bottom edge of your bib number aligns with your jersey's side seam, and that the numbers run vertically. **Do not fold or trim** your bib numbers.

- **Friday:** Your bib will be on the **RIGHT side** of your jersey.
- **Saturday:** Your bib will be on the **LEFT side** of your jersey.
- **Sunday:** Your bib will be on the **RIGHT side** of your jersey.

Please note: Lost bib numbers will incur a **\$10 replacement fee**.

Finish Line & Results

- **Finish Line Protocol:** After completing your race, **do not congregate** at the finish line. Never cross the finish line in the opposite direction or a second time in the same direction. Be aware of the finish line cameras!
- **Results:** Results will be **physically posted onsite** and **online at** <https://www.momentumindy.org/results>



Leader's Jersey Scoring

The Leader's Jersey will be awarded based on a point system: **25, 20, 16, 14, 12, 10, 9, 8, 7, 6, 5, 4, 3, 2, and 1 point**. To qualify for the Leader's Jersey, riders **must register for all races**.

Resolving Ties

In the event of a tie in total points, the tie will be broken in the following order:

1. **Most first-place finishes.**
2. If still tied, **most second-place finishes**, and so on.
3. If still tied, the **highest placing in the last race** (or the race closest to the last race of the omnium in which at least one of the tied riders placed).

Prizes & Primes

- **Claiming Prizes:** You **must show your race number and race license** to claim any prizes or primes.
- **Racer Only:** Only the registered racer themselves can claim prizes, and a legible signature is required.

Payout Procedures

All cash prizes will be sent via **PayPal or Check within 7-10 business days** following the event. Payments to individuals do not incur a PayPal fee. Payments made to a business will be charged the standard PayPal merchant fee.

To ensure accurate prize distribution, please **verify your name, email, and phone number** when collecting your bib at registration.

- For combined winnings of **\$600 or more (including cash primes)**, an **IRS Form W-9** is required before prize money is issued. It's the racer's responsibility to complete and submit the W-9 to info@momentumindy.org or pick up a physical copy at Registration.
- **Amateur** prize winnings will be issued directly to the **individual** racer.
- For **Pro 1/2 Men's and Women's** events, prize winnings will be issued to the **team**, unless an alternate directive is provided by the Team Director.



General Event Policies & Event Modifications

- All racers must stay in the **designated starting corral** before their race.
- All racers are responsible for **knowing the course** and **following USA Cycling rules**.
- Pay special attention to the **timeliness of protests and appeals**.

The race promoter reserves the right to **shorten, modify, cancel, or combine** any race or prize list. This may occur due to insufficient entries, "acts of God" (e.g., natural disasters like fire, flood), war, terrorism, civil disorder, strikes, governmental advisories, or recognized health threats (including but not limited to COVID-19, H1N1, or similar infectious diseases) as determined by health authorities.

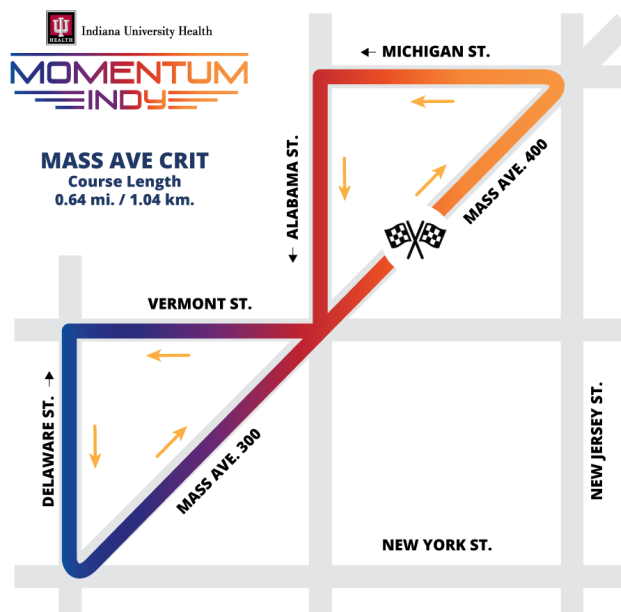


Criterion Details & Venue Maps

Mass Ave Crit

One of the longest-running urban bike races in the Midwest, the **Mass Ave Crit** delivers a high-energy experience in Indy's vibrant Mass Ave cultural district, surrounded by the city's best bars and restaurants.

- **Course Profile:** Flat, fast, and technical with 5 corners
- **Course Length:** 0.64 miles / 1.02 km
- **Prize Purse:** \$18,400 cash
- **Medical Support:** Onsite medical provided by IU Health



Payout Schedule

Mass Ave Crit

	Men Pro 1/2	Women Pro 1/2	Men 3/4	Masters 1-4 (40+)	Women 3/4/5 & Masters 3/4/5 Women 40+	Men 5/Citizens
Purse	\$7,000	\$7,000	\$750	\$750	\$200	-
Primes	\$1,000	\$1,000	\$250	\$250	\$100	\$100
Total	\$8,000	\$8,000	\$1,000	\$1,000	\$300	\$100
1	\$2,000	\$2,000	\$150	\$150	100	-
2	\$1,500	\$1,500	\$125	\$125	60	-
3	\$1,000	\$1,000	\$100	\$100	40	-
4	\$700	\$700	\$90	\$90	-	-
5	\$500	\$500	\$80	\$80	-	-
6	\$400	\$400	\$70	\$70	-	-
7	\$300	\$300	\$50	\$50	-	-
8	\$200	\$200	\$40	\$40	-	-
9	\$100	\$100	\$30	\$30	-	-
10	\$80	\$80	\$15	\$15	-	-
11	\$70	\$70	-	-	-	-
12	\$60	\$60	-	-	-	-
13	\$40	\$40	-	-	-	-
14	\$30	\$30	-	-	-	-
15	\$20	\$20	-	-	-	-



Mass Ave Crit
Friday, July 11, 2025
4:30 – 10 PM

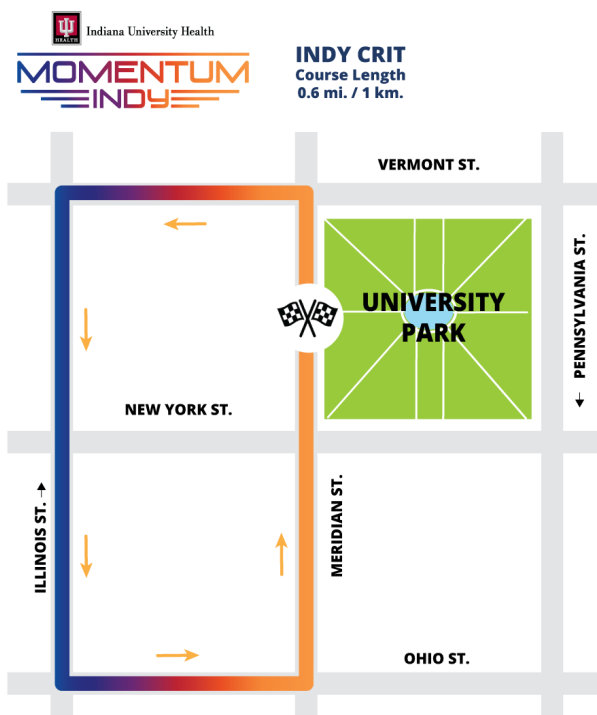




Indy Crit

The **Indy Crit** is the ultimate family-fun day, transforming University Park into a lively festival. Enjoy delicious food and drinks, engaging kids and family activities, and a vibrant expo, all amidst thousands of cheering fans!

- **Course Profile:** Unique, fast, and flat
- **Course Length:** 0.6 miles / 1 km
- **Prize Purse:** \$11,700 cash
- **Features:** Includes kids and juniors' races
- **Medical Support:** Onsite medical provided by IU Health



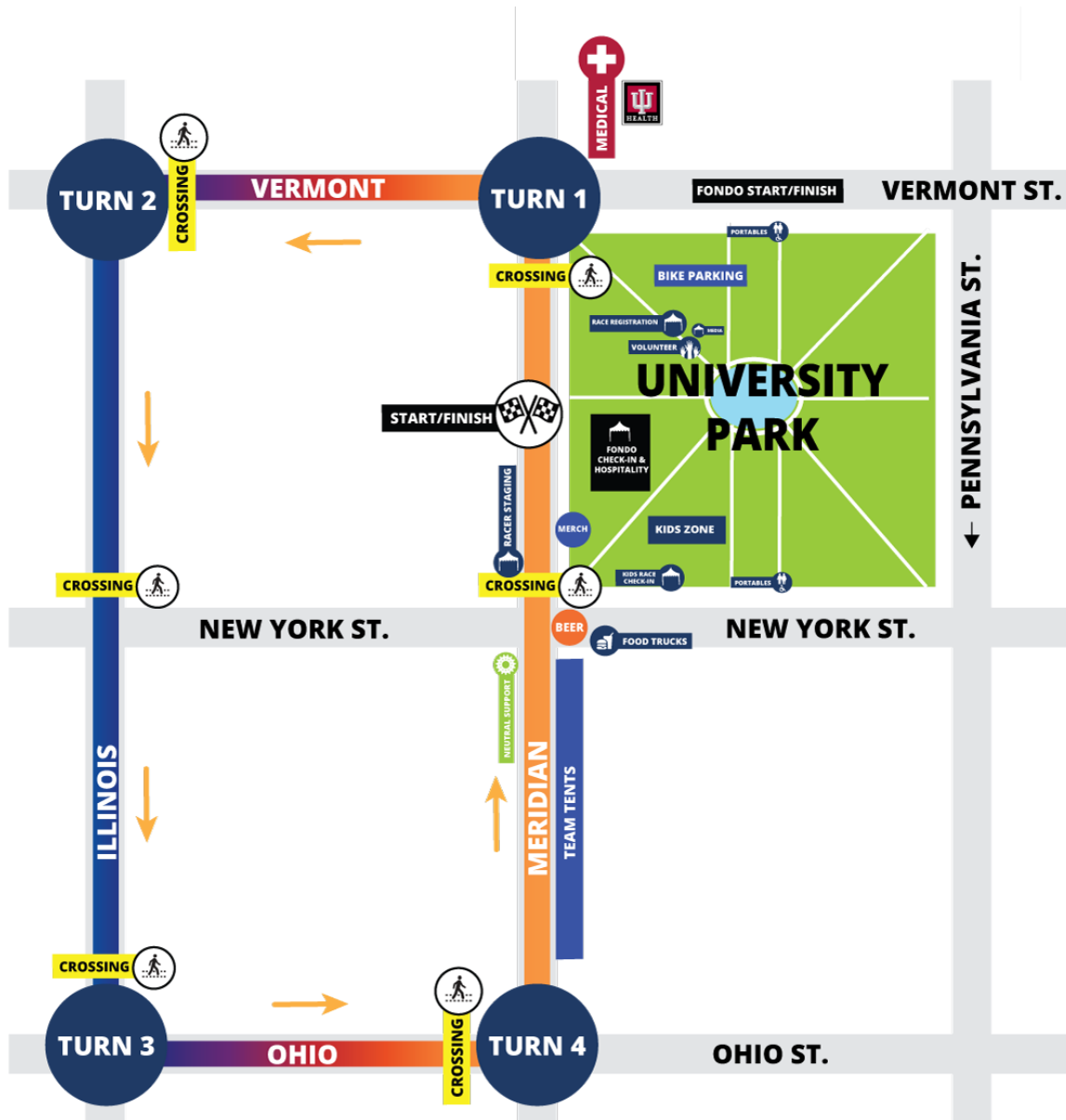
Payout Schedule

Indy Crit

	Men Pro 1/2	Women Pro 1/2	Men 3/4	Masters 1-4 (40+)	Women 3/4/5 & Masters 3/4/5 Women 40+	Men 5/Citizens	Masters 1-4 (55+)
Purse	\$3,500	\$3,500	\$750	\$750	\$200	-	\$200
Primes	\$1,000	\$1,000	\$250	\$250	\$100	\$100	\$100
Total	\$4,500	\$4,500	\$1,000	\$1,000	\$300	\$100	\$300
1	\$1,000	\$1,000	\$150	\$150	100	-	100
2	\$750	\$750	\$125	\$125	60	-	60
3	\$500	\$500	\$100	\$100	40	-	40
4	\$350	\$350	\$90	\$90	-	-	-
5	\$250	\$250	\$80	\$80	-	-	-
6	\$200	\$200	\$70	\$70	-	-	-
7	\$150	\$150	\$50	\$50	-	-	-
8	\$100	\$100	\$40	\$40	-	-	-
9	\$50	\$50	\$30	\$30	-	-	-
10	\$40	\$40	\$15	\$15	-	-	-
11	\$35	\$35	-	-	-	-	-
12	\$30	\$30	-	-	-	-	-
13	\$20	\$20	-	-	-	-	-
14	\$15	\$15	-	-	-	-	-
15	\$10	\$10	-	-	-	-	-



Indy Crit
Saturday, July 12, 2025
9 AM – 4:30 PM

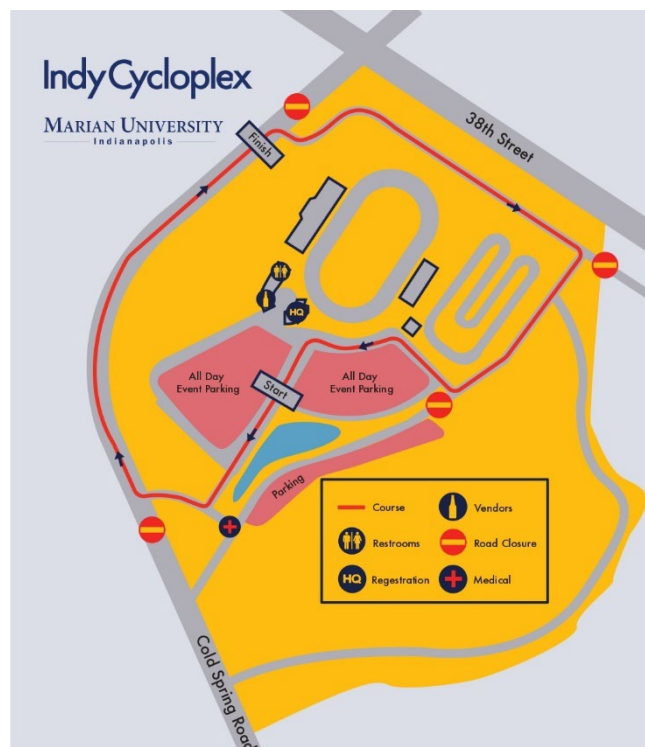




Parkside Throwdown

The **Parkside Throwdown**, presented by Marian University, marks the thrilling final day of racing for the Momentum Indy weekend. This event, held at the Indy Cycloplex, promises a fast and punchy course, featuring a challenging climb and descent.

- **Course Profile:** Fast, punchy, with a challenging climb and descent
- **Prize Purse:** \$7,090 cash
- **Medical Support:** Onsite medical available



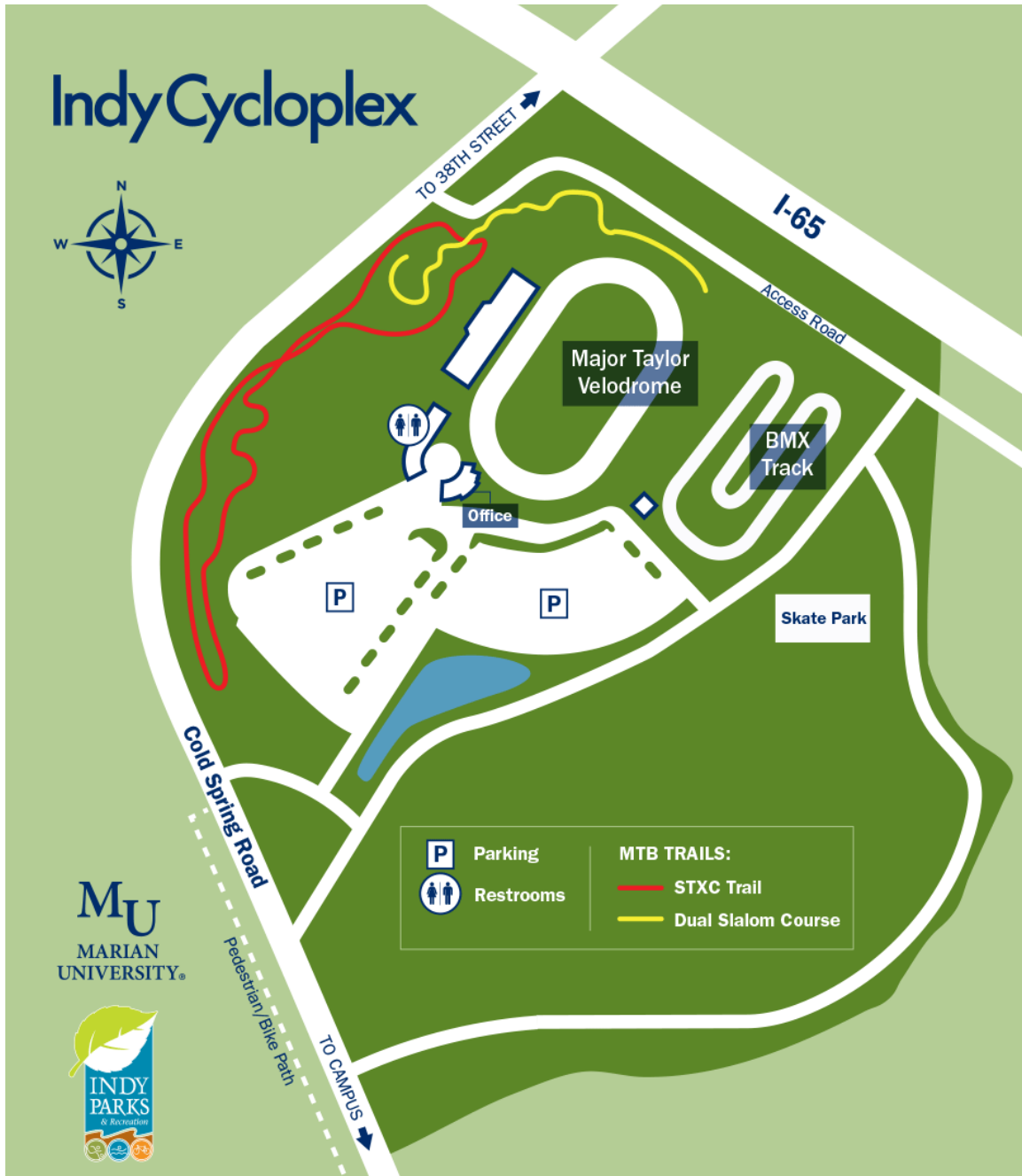
Payout Schedule

Parkside Throwdown

	Men Pro 1/2	Women Pro 1/2	Men 3/4	Masters 1-4 (40+)	Women 3/4/5 & Masters 3/4/5 Women 40+	Men 5/Citizens	Masters 1-4 (55+)
Purse	\$2,310	\$2,310	\$390	\$170	\$170	\$170	\$170
Primes	\$500	\$500	\$125	\$125	\$50	\$50	\$50
Total	\$2,810	\$2,810	\$515	\$295	\$220	\$220	\$220
1	\$700	\$700	\$100	\$80	\$80	\$80	\$80
2	\$500	\$500	\$90	\$60	\$60	\$60	\$60
3	\$300	\$300	\$80	\$30	\$30	\$30	\$30
4	\$200	\$200	\$70	-	-	-	-
5	\$150	\$150	\$50	-	-	-	-
6	\$120	\$120	-	-	-	-	-
7	\$100	\$100	-	-	-	-	-
8	\$90	\$90	-	-	-	-	-
9	\$80	\$80	-	-	-	-	-
10	\$70	\$70	-	-	-	-	-



Parkside Throwdown
Sunday, July 13, 2025
9 AM – 3:30 PM





Parking

Street Parking

Many downtown Indy areas are metered, operating **7 AM - 11 PM, Monday-Saturday**. For detailed meter locations, please visit [Park Indy](#). We recommend downloading the [ParkMobile app](#) for convenient payment.

Event-Specific Parking Options

Mass Ave Crit - Friday

- [Old National Centre](#) - \$10 - 399 E. North St.
- [Penrose on Mass](#) - [401 E. North St.](#)
- [Block 20](#) - 428 N East St. Indianapolis, IN 46202

Indy Crit - Saturday

- [Old National Centre](#) - \$10 - 399 E. North St. - Starting at 6:00 AM

Parkside Throwdown - Sunday

- [Indy Cycloplex surface lot](#) (free)

Dining & Lodging

Looking for places to eat, drink, or stay? Check out our [Eat + Drink page](#) for local dining options, and our [Lodging page](#) for the latest accommodation information.



Many thanks to our generous sponsors!

Title



Indiana University Health



Riley Children's Health
Indiana University Health

Peloton Sponsors



Cancer Prevention Partner



Apparel Partner



Paceline Sponsors

