



FOR IMMEDIATE RELEASE

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Bicycle festival returns to downtown Indy Aug. 25 and 26

IU Health Momentum Indy includes the Honor Major Taylor Fondo open to all

One of the nation's biggest cycling weekends for racers, casual cyclists and spectators returns Aug. 25 and 26 as the [IU Health Momentum Indy](#) hits downtown streets.

This year, IU Health Momentum Indy consists of two criterium (or "crit") races with pro and amateur racers from across the U.S., the Mass Ave Crit and Indy Crit. The weekend also will include the Honor Major Taylor Fondo presented by Zipp, open to all ability levels, and an outdoor festival for all ages. Multi-lap races on closed circuits, crits put spectators close to the high-speed action for a series of virtually back-to-back competitions.

"Many of the country's top cyclists will be competing here for thousands of dollars in prize money, but you don't have to follow professional cycling to have a blast at this event," said Jennifer Cvar, founder and executive director of IU Health Momentum Indy. "Whether you want a street-party vibe with Friday evening racing on Mass Ave or a Saturday family-festival feel, IU Health Momentum Indy is the place to be."

The weekend features a variety of events for spectators and participants.

Mass Ave Crit

WHAT: Course includes two corners greater than 90 degrees, making it technically difficult and fun to watch.

WHEN: Friday, Aug. 25, 3 p.m. to 10 p.m.

WHERE: Mass Ave Cultural District, start/finish in the 400 block of Mass Ave (near BRU, Chatterbox, World of Beer, Tavern at the Point, etc.) and the straightaway in the 500 block of Mass Ave near Goodfellas, Condado, Nine Irish Brothers, etc.)

COST: Free to watch

VIBE: Party atmosphere with live action in a neighborhood of hip outdoor bars and restaurants and shops along Mass Ave.

Honor Major Taylo Fondo presented by Zipp

WHAT: A ride for everyone through Indianapolis, including sites relevant to Major Taylor. Distances are 14 miles, 30 miles and 62 miles (a metric century ride). There's also a 5-mile family ride on the Indianapolis Cultural Trail starting at 8:30 a.m.

WHEN: Saturday, Aug. 26, 8 a.m.

WHERE: Start is at 240 N. Meridian St.
REGISTER: <https://runsignup.com/Race/IN/Indianapolis/MajorTaylorFondo>
COST: \$15 to \$75 per person, depending on the distance
VIBE: Everyone welcome to ride at their own pace

Indy Crit and Adventure Zone/Riley Children's Kids Race presented by PNC

WHAT: One of America's premiere races and a stop on the American Criterium Cup series. A family-friendly day of pro and amateur criterium racing surrounded by cycling and fitness activities, food trucks and drinks for all ages. At 2:30 p.m., kids 3-12 can participate in the Riley Children's Health Kids Race presented by PNC. Register in advance at <https://runsignup.com/kids-race>.
WHEN: Saturday, Aug. 26, 10 a.m. to 6:30 p.m. (Adventure Zone is 11 a.m. to 3 p.m.)
WHERE: University Park, 307 N. Meridian St.
COST: Free
VIBE: Family friendly

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About the IU Health Momentum Indy

IU Health Momentum Indy is a two-day outdoor festival celebrating healthy lifestyles through cycling events, family fun and fitness activities. Held in the heart of downtown Indianapolis, it offers attendees both an evening street-party vibe and community-festival feel, with plenty of opportunities to watch cycling events, join organized rides or participate in health-focused activities for all ages. A nonprofit founded in 2010, the IU Health Momentum Indy has contributed more than \$185,000 in event proceeds toward local youth-serving groups. More at <https://www.momentumindy.org/>.

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